Advanced Access Content System (AACS)

AACS Update
Presentation to CPTWG

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October 28, 2009
AACS Update - Agenda

- Expiration of Interim Agreements
- Features of Final Agreements/Specs
- Managed Copy Clarifications
- Watermark Clarifications
Expiration of Interim Agreements

- Final Agreements posted 05 June, 2009
- Interim Agreements expire 04 Dec., 2009
  - Exception for CBHD only
- Final Agreements include:
  - Adopter Agreement
  - Content Participant Agreement
  - Content Provider Agreement
  - Reseller Agreement
  - Red Laser CPRM Addendum
  - HD DVD Addendum
Features of Final Agreements/Specs

- Managed Copy
- Watermark embedding and detection
- Digital Only Token enabled
- Prepared Video
- Class II MKB’s
- Bus Encryption

- Analog Sunset Dates
- Slightly modified key expiration terms
- Third-Party Product Certification
- Signed CSS
  - Watermark
  - Content certificate
- Revised Fee Structure
Clarifications – Managed Copy (MC)

- Obligation to make discs MC-ready commences with signing of Final Content Participant/Provider Agreement
  - Subject to certain exceptions (e.g., rental discs, IP Exception)
- Discs authored/mastered with Content Certificates generated under Interim Agreement not subject to MC obligation
  - Subject to certain exceptions (e.g., use of watermark)
- “Glass Masters” produced using Content Certificates generated under Interim Agreement may be used under Final Agreement
  - If produced more than 18 months after signing Final Agreement, such title is subject to MC obligation
Clarifications – Managed Copy (MC) cont.

- Actual MC offers (or making of MCs) not required until AACS LA provides notice of availability of Designated AACS MC Server (aka “Default MC Authorization Server”)
  - Such notice not to be earlier than 31 March, 2010
  - Minimum 60 days notice

- MC Labeling & Promotion obligations deferred
  - until 30 days following notice of the latter of, on territory-by-territory basis –
    - Managed Copy Sunrise
    - Availability of Licensed Copiers to consumers in that territory
  - Such notice not to be earlier than 31 March, 2010
Clarification – Watermark

- Watermark screening obligation applies to CSS-enabled DVD players which are also capable of playing back AACS-protected content.
- Signed CSS functionality permits optional AACS-signed certificate to be included on CSS-protected DVD discs.
- Presence of valid certificate on CSS-protected disc which also includes AACS watermark permits playback of disc to continue.
Thank you.

Questions? Contact AACS LA

- On the web: www.aacsla.com
- Via email: admin@aacsla.com