



advanced access content system

Advanced Access Content System (AACCS)

**AACCS Update
Presentation to CPTWG**

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AACS Update - Agenda

- Expiration of Interim Agreements
- Features of Final Agreements/Specs
- Managed Copy Clarifications
- Watermark Clarifications

Expiration of Interim Agreements

- Final Agreements posted 05 June, 2009
- Interim Agreements expire 04 Dec., 2009
 - Exception for CBHD only
- Final Agreements include:
 - Adopter Agreement
 - Content Participant Agreement
 - Content Provider Agreement
 - Reseller Agreement
 - Red Laser CPRM Addendum
 - HD DVD Addendum

Features of Final Agreements/Specs

- Managed Copy
- Watermark embedding and detection
- Digital Only Token enabled
- Prepared Video
- Class II MKB's
- Bus Encryption
- Analog Sunset Dates
- Slightly modified key expiration terms
- Third-Party Product Certification
- Signed CSS
 - Watermark
 - Content certificate
- Revised Fee Structure

Clarifications – Managed Copy (MC)

- Obligation to make discs MC-ready commences with signing of Final Content Participant/Provider Agreement
 - Subject to certain exceptions (e.g., rental discs, IP Exception)
- Discs authored/mastered with Content Certificates generated under Interim Agreement not subject to MC obligation
 - Subject to certain exceptions (e.g., use of watermark)
- “Glass Masters” produced using Content Certificates generated under Interim Agreement may be used under Final Agreement
 - If produced more than 18 months after signing Final Agreement, such title is subject to MC obligation

Clarifications – Managed Copy (MC) cont.

- Actual MC offers (or making of MCs) not required until AACCS LA provides notice of availability of Designated AACCS MC Server (*aka* “Default MC Authorization Server”)
 - Such notice not to be earlier than 31 March, 2010
 - Minimum 60 days notice
- MC Labeling & Promotion obligations deferred
 - until 30 days following notice of the latter of, on territory-by-territory basis –
 - Managed Copy Sunrise
 - Availability of Licensed Copiers to consumers in that territory
 - Such notice not to be earlier than 31 March, 2010

Clarification – Watermark

- Watermark screening obligation applies to CSS-enabled DVD players which are also capable of playing back AACS-protected content.
- Signed CSS functionality permits optional AACS-signed certificate to be included on CSS-protected DVD discs.
- Presence of valid certificate on CSS-protected disc which also includes AACS watermark permits playback of disc to continue.

Thank you.

- Questions? Contact AACSLA
 - On the web: www.aacsla.com
 - Via email: admin@aacsla.com